GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

Agricultural Marketing Department - Reforms - End to End digitization of all core functionaries and activities of the Department of Agrl. Marketing - Permission to engage New service provider/ Constitution of Committee and also to incur the expenditure from CMF fund – Orders - Issued.

==========

AGRICULTURE & COOPERATION (MKTG.II) DEPARTMENT

G.O.Rt.No:309 Dated:27/04/2023

Read:-

From the Commissioner & Director of Agricultural Marketing, A.P., Guntur, Lr.No.AGC05-12021/2/2023-MRKT RFMS-RTG, Dated:07/04/2023.

@@@

ORDER:

In the reference read above, the Commissioner & Director of Agricultural Marketing, A.P., Guntur has stated that, to curb the leakages and misappropriation of Agricultural Market Committee funds, there is a need to atomize system in the Agricultural Market Committees and Check posts for cashless transactions apart from that some of the modules which are incomplete in the department, due to contravention of agreement by Luminous Infoways (P) Limited, have to be developed with software applications.

2. The Commissioner & Director of Agricultural Marketing, A.P., Guntur has requested to issue necessary orders for engaging the new software service provider to develop the nine (9) modules and constitution of Committee for identification of new software service provider for development of End to End digitization of the Agricultural Marketing Department and apart from the necessary permission may be accorded to incur the expenditure for development of software application and maintenance from Central Market Fund(CMF) for the financial year 2023-24. The following modules have to be developed to atomize the End to End Digitization of all departmental activities:

1. E-Permit Module (Cash less transaction at Check-posts)
2. OLMS Module (Online Licensing Management System)
3. Budget Module (Finance & Audit, of AMC & CMF Funds).
4. Asset Management Modules.
5. Market Operation Module (including e-NAM & Arrival Prices Analysis).
6. Pension Module (AMC & CMF employees).
7. Procurement Module (Cotton, Fruits & Vegetables).
8. Rythu Bazaar Module.
9. WMS Module (Works Management System)

Contd...2

3. The Commissioner & Director of Agricultural Marketing, A.P., Guntur has proposed the Committee to study on the development of the applications/ modules under Unified Web Portal for End to End digitization of all departmental activities and submission of proposals for engaging a new software service provider.

4. Government after careful examination of the matter, hereby accord permission for engaging the new software service provider to develop the nine (9) modules and to incur the expenditure for development of software application and maintenance from CMF Fund for the financial year 2023-24. Further the Govt. also hereby constitute a committee consisting of the following Officers for identification of new software service provider for development of End to End digitization of the Agricultural Marketing Department:-

1. Sri M.Nanda Kishore, IIS, CEO, Rythu Bazar, - Chairman
2. Sri M.Srinivas, Chief Engineer - Member
3. Sri G.Rajasekhar, Joint Dir. of Marketing - Member/Convener
4. Sri P.V.Sudhakar, Deputy Director of Marketing - Member
5. Member of AP I.T.E.&C - Member
6. Regional Joint Directors - Members

5. The Commissioner & Director of Agricultural Marketing, A.P., Guntur is requested to take further necessary action in the matter.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

CHIRANJIV CHOUDHARY
PRINCIPAL SECRETARY TO GOVERNMENT

To
The Commissioner & Director of Agricultural Marketing, A.P., Guntur.
All Committee members (through the C&DoAM, A.P., Guntur).
The P.S. to Hon'ble Minister for Marketing
The P.S to Prl. Secy to Government, A&C (Mktg) Dept.,
SF/SCs.

//FORDWARDED :: BY ORDER//

SECTION OFFICER